

BACHELOR AND MORE

Undergraduate study fairs in Germany and Austria

Dear Madam or Sir,

The BACHELOR AND MORE study fairs offer a platform for higher education institutions to get in touch with prospective undergraduate students. At the fairs, future students inform themselves about their study possibilities in their home country and abroad. The target group is exclusively made up of candidates interested in finding a suitable Bachelors programme.

By attending the BACHELOR AND MORE fairs, you will have the opportunity to benefit from face-to-face interactions with visitors interested in your institution's Bachelors programmes.

Your benefits as an exhibitor:

- **100% target-oriented recruitment**
All visitors are interested in Bachelors programmes
- **High interest in studying abroad**
Last fair season, approximately 71% of the visitors showed interest in studying abroad
- **Motivated visitors**
Only voluntary visitors as the fairs take place on weekends
- **Specific information for parents**
As highly-influential advisors, parents also receive important study-related information at the fairs
- **Well-prepared visitors**
Based on their interests, visitors receive a personalised fair plan that contains an overview of matching exhibitors and study programmes. This guarantees exhibitors to be frequented by eager and interested candidates



Fair dates 2017/2018

12 November 2017 - Vienna
19 November 2017 - Stuttgart
26 November 2017 - Frankfurt
02 December 2017 - Cologne
09 December 2017 - Hamburg

20 January 2018 - Munich
28 January 2018 - Münster
21 April 2018 - Düsseldorf
05 May 2018 - Nuremberg

[» Find out more](#)

As an exhibitor, you will receive a **full-service package** including booth equipment. For more information on availability and fees, please contact us at studentrecruitment@bo-co.eu or +49 2562 9938 205.

Is your institution interested in attending the study fairs or do you have any questions? Feel free to contact us. We are looking forward to hearing from you!

Best regards,

The border concepts team

T: +49 2562 9938 205

E: studentrecruitment@bo-co.eu

I: www.bo-co.eu/int



Visiting / Postal Address

border concepts GmbH
Bahnhofstrasse 40
48599 Gronau
Germany

Additional Information

Business Executives:
Sjaik Djorai, Michael Lülfi, Karel Otte
VAT Number: DE 254600104
Tax ID: 301/5806/0561
Trade Register District Court Coesfeld, HRB 10682