

For Higher Education and Research Institutions  
**Research and Science Communication**  
Engaging with Stakeholders • Evaluation • H2020 Obligations  
12<sup>th</sup> - 13<sup>th</sup> October 2017, Berlin

Please find detailed information in our [brochure](#).

**Your Science Communication Experts:**

- University of Cambridge, Deputy Head of Research Communications, United Kingdom
- Trinity College Dublin, Press Officer for Faculty of Engineering, Mathematics & Science, Ireland
- KTH Royal Institute of Technology, Social Media Manager, Sweden
- University of Bath, European Research Development Manager & Deputy Head of Public Engagement, United Kingdom
- EUROfusion, Head of Communications

**Workshops:**

- Communicating Science through Social Media: Tools & Timing
- Fulfilling Communication Obligations in EU-Funded Projects (H2020): *Give the European Commission what it wants!*
- Communicating Research to the Public – Keeping All Sides Happy

**Additional topics:**

- How to satisfy all parties involved in your communication strategy: Media, public, faculty & researchers
- Evaluating research communication: Useful indicators and software tools
- European research consortia: How to benefit from communication networks across Europe
- YouTube: how to make complex research and scientific results appealing and understandable to the general public
- Public Engagement with Research (PER) – **Case Study**

For direct registration please use the [online booking form](#).

If you have any further questions or comments regarding this event, please do not hesitate to contact us.

We look forward to welcoming you to our event in Berlin!

Yours sincerely,

Dipl.-Jur. Christoph Brauner  
Managing Director

**P.S.** The International Seminar "[Funding Strategies & Sources for International Research Cooperation](#)", 25<sup>th</sup> - 26<sup>th</sup> September 2017 in Berlin, could be interesting for you and your colleagues as well.

**European Academy for Taxes, Economics & Law**  
The European Knowledge Network

At Potsdamer Platz  
Entrance & postal address: Leipziger Platz 9, 10117 Berlin,  
Germany

Contact Person:  
Ms Regina Lüning  
Head of Marketing & Sales  
Tel.: +49.30.8020802.2300 (Direct Line)  
Fax: +49.30.8020802.2259

Tel.: +49.30.8020802.0 (General Office)  
Fax: +49.30.8020802.2250 (Booking)

E-Mail: [regina.luening@euroacad.eu](mailto:regina.luening@euroacad.eu)  
Internet: <http://www.euroacad.eu>

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European Academy for Taxes, Economics & Law  
Brauner Klingenberg GmbH  
Managing Director: Dipl.-Jur. Christoph Brauner, MBA (Kellogg/WHU)  
Place of Business: Leipziger Platz 9, 10117 Berlin, Germany  
Register Court: Amtsgericht Berlin Charlottenburg, HRB 15 132  
Sales Tax ID: DE136613861

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